

# There's never been a more critical time to support the organization that supports you.

For more than a half century CSHA members and leaders have fueled the organization that serves our unique California profession. But despite that great work, CSHA's membership has never totaled more than some 10% of those in our state who are eligible to join. And today, with CSHA reaching new heights of service and support to the entire field, we are, like so many others, also battered by COVID-ravaged finances.



We need CSHA more than ever and CSHA needs you now to ensure it lives to fight on! Join your colleagues from around our great state to help us reach our needed membership goal: doubling our membership - from 3,000 to 6,000 by the end of 2021! If each member gets one colleague to join, we'll reach our goal this year and work to keep on growing in the years ahead.



We're serving as the voice of the profession. We're making a difference in the lives of all those who need services, not just those served by our members. And we're advocating for smart policy and funding on the topics most critical to our members. For example, nearly 50,000 more people are now able to receive critical SLP services remotely because CSHA fought for SLPAs and SLP graduates working on their licensure requirements to receive tele-supervision so they could continue to work during the pandemic.



Other recent policy work includes advocating for:

- Restoration of proposed statewide cuts to Early Intervention therapy programs.
- Creation of Doctor of Audiology (AuD) programs at five schools in the California State University (CSU) system.
- Increased numbers of graduate speech pathology slots in the CSU system.
- Governor's appointment of a CSHA board member to the state licensing board to provide a strong voice for members and improved coordination.



We're building the diverse workforce of the future. Whether it's recruiting college students and supporting a pathway to the profession, providing continuing education, lowering barriers to entering the profession or building peer-based cultural competency, we're boosting every member of the SLP, AuD and related services community.